



Parents and carers

Thinkuknow parents and carers presentation (primary)

Protect your children from sexual abuse online

www.thinkuknow.co.uk/parents



This presentation will cover:



- Children online
- Live streaming and gaming
- What can you do?
- Thinkuknow resources for primary
- Thinkuknow resources for parents and carers
- Reporting to NCA-CEOP



What is Thinkuknow?



Thinkuknow is the education programme provided by CEOP.

Thinkuknow offers resources for different audiences:

4-7

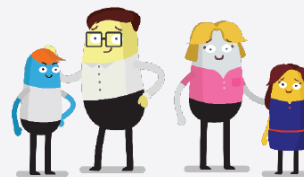
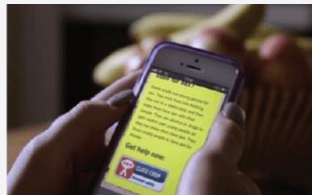
8-10

11-13

14+

Parents
and
Carers

Resources for those with special
educational needs and disabilities (SEND)



Visit www.thinkuknow.co.uk for information and advice

Talk to your child



- Find a good time and place
- Think about how you are going to introduce the subject
- Explain any worries you may have

Listen. Don't judge. Learn...

- Where do they go online?
- What do they like?
- What don't they like?
- Make sure they know they can come to you



The World Changes. Children Don't.



Romeo & Juliet

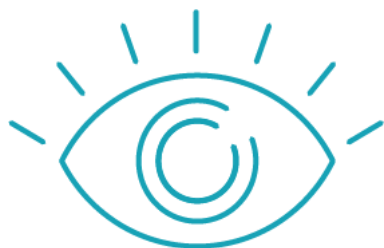
Understanding apps and games



Sharing



Chatting



Viewing



Friending

Live streaming



- Broadcasting live videos over the internet. Unmoderated & unpredictable
- Hugely popular with primary aged children
- Potentially huge audiences



The risks

- Children may not understand the risks of broadcasting to strangers. Younger children are especially vulnerable to pressure and manipulation.
- Offenders can use flattery, threats, dares and tricks, or post multiple comments in order to pressurise a young person to do inappropriate things on camera.

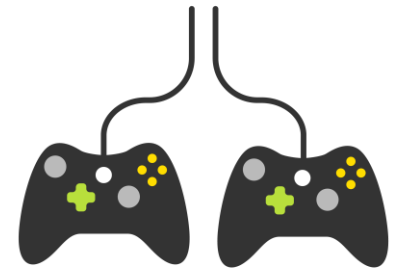


Online gaming



- Multi-player games
- Chat functions – instant messenger, voice over
- Risk from inappropriate content and contact

Risk factors



- Offenders can build relationships over online games
- Offenders use gifts in gaming to encourage children to trust them
- Moving from gaming to private platforms

#WhoisSAM?



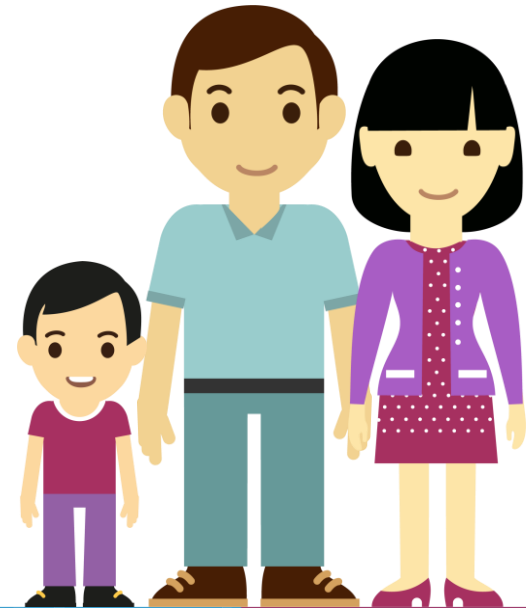
What can you do?



- Talk to your child about their life online
- Make sure your child knows they can always come to you for help and they won't be blamed
- Don't threaten to ban technology

Practical steps you can take

- Create a family agreement and regularly review
- Primary aged children should only be live streaming and gaming in public rooms
- Use parental controls
- Report any concerns to local police, CEOP or the NSPCC



Resources for primary aged children



8-11s: Play Like Share & Band Runner Game

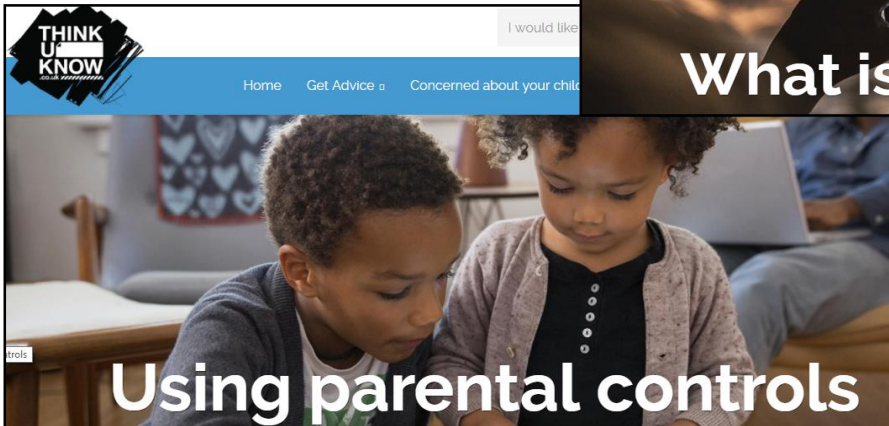
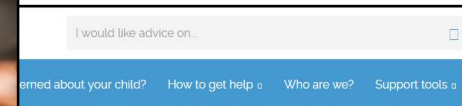
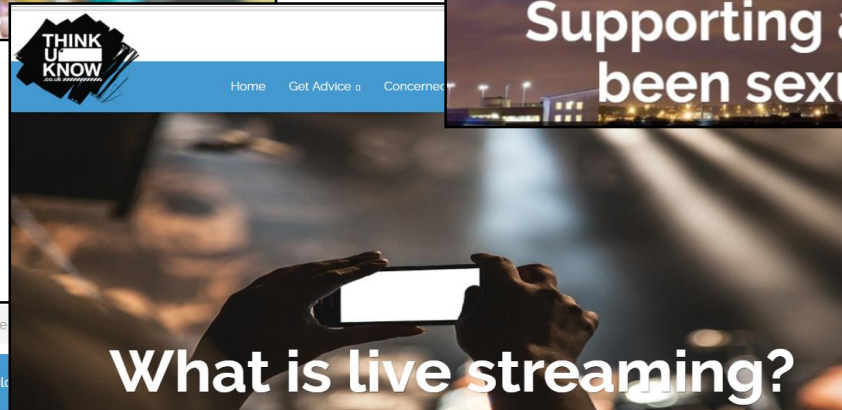
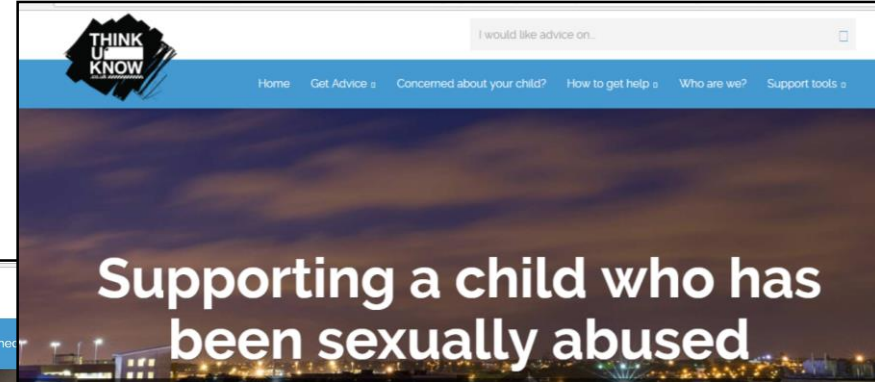
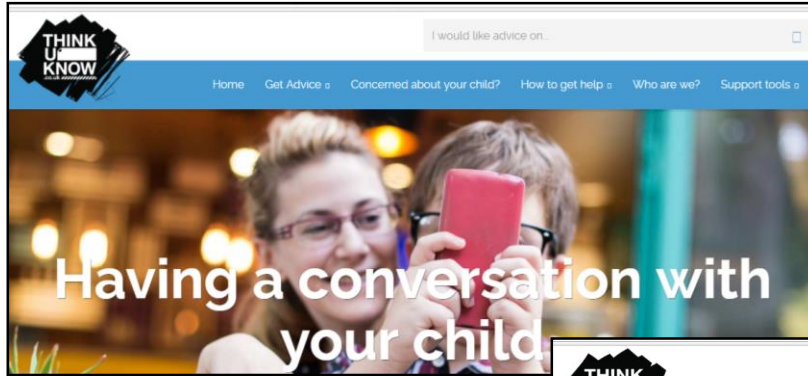
4-7s: Jessie & Friends

<https://youtu.be/Z8i7vnXQdvw>

Are your kids safe online?



Resources for Parents and Carers





Help and advice for families in a digital world

Parent Info is a collaboration between [Parent Zone](#) and [NCA-CEOP](#), providing support and guidance for parents from [leading experts and organisations](#).

Reporting to NCA-CEOP – www.ceop.police.uk



Child Exploitation and Online Protection command

If you need to hide this site quickly, just click here 

Are you worried about online sexual abuse or the way someone has been communicating with you online?

Make a report to one of CEOP's Child Protection Advisors

Should I make a report to CEOP? →
If you're worried about online abuse or the way someone has been communicating online, let CEOP know.

What happens when I make a report? →
One of our experienced Child Protection Advisors will be there to make sure you get the help that you need.

How can CEOP help me? →
Online abuse affects many children and young people every day, CEOP has helped thousands of people in need of support.

 **CLICK CEOP**
Advice Help Report



I am a child or a young person



You can change who you would like to see information for here

What happens when I make a report?

- a parent
- a worried friend
- a concerned adult

Staying up to date:



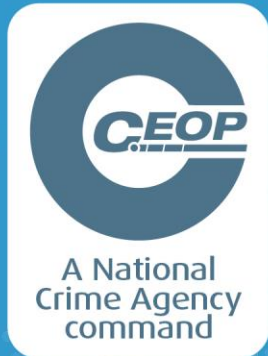
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www.ceop.police.uk/safety-centre

Please contact the CEOP Education team directly at ceopeducation@nca.x.gsi.gov.uk if you have any queries or feedback on the training you have received.